

Chabot Textbook Rental Sell Through and Income for Spring 2010

Course	Sections	Spring 2010 Enrollment	Class	FIPSE Purch S10	Fipse add purch	Fipse total books	Chabot OH 4/25	Total Rented	Chabot rental price	Total rental income	New book \$ price	Student \$ savings	Student Total \$ Savings
ADMJ 50	1,2, SL1	132	Crim Justice	25	0	25	0	25	\$ 46.00	\$ 1,150.00	\$ 120.50	\$ 74.50	\$ 1,862.50
BIOL 50	1,2,0T1	72	Anat/phys	25	0	25	2	24	\$ 47.00	\$ 1,128.00	\$ 137.30	\$ 90.30	\$ 2,167.20
BUS 10	1,2,EN1,ON1,ON2	286	Business Law	50	0	50	0	50	\$ 47.00	\$ 2,350.00	\$ 115.30	\$ 68.30	\$ 3,415.00
BUS 14	1, ON1	99	Bus comm	25	0	25	15	10	\$ 57.00	\$ 570.00	\$ 141.30	\$ 84.30	\$ 843.00
BUS 22	E71,ON1	103	Mgmt	20	0	20	4	16	\$ 41.00	\$ 656.00	\$ 101.40	\$ 60.40	\$ 966.40
BUS 7	1, 071	88	Coll. Acct	20	0	20	4	16	\$ 45.00	\$ 720.00	\$ 101.05	\$ 56.05	\$ 896.80
ECD 51, 52	1,2,71:1	176	Dev. Person	50	0	50	20	30	\$ 43.00	\$ 1,290.00	\$ 126.40	\$ 83.40	\$ 2,502.00
ECON 1	1,2,3,4,71	220	MicroEconomics	50	0	50	20	30	\$ 52.00	\$ 1,560.00	\$ 174.30	\$ 122.30	\$ 3,669.00
ENGL 102, 101B	8,11:1,2	108	Basic Engl	25	0	25	0	25	\$ 40.00	\$ 1,000.00	\$ 97.55	\$ 57.55	\$ 1,438.75
FT 53	71	44	Fire Behavior	0	10	10	0	10	\$ 35.00	\$ 350.00	\$ 76.65	\$ 41.65	\$ 416.50
ET 91A	E71	35	Wildland fire	0	10	10	0	10	\$ 25.00	\$ 250.00	\$ 57.95	\$ 32.95	\$ 329.50
ET 51, 52, 53, 89	ALL	75	Essentials	0	10	10	0	10	\$ 35.00	\$ 350.00	\$ 82.20	\$ 47.20	\$ 472.00
GEOG 1	1,2,3,4,5,6,71,OP1	308	Elemental bndl	50	0	50	1	50	\$ 42.00	\$ 2,100.00	\$ 113.55	\$ 71.55	\$ 3,577.50
MATH 43	2,5,71,72,73	200	Statistics	10	10	20	0	20	\$ 50.00	\$ 1,000.00	\$ 152.80	\$ 102.80	\$ 2,056.00
MATH 105	All, OP1, SL1	520	Basic Math	100	20	120	0	120	\$ 49.00	\$ 5,880.00	\$ 149.30	\$ 100.30	\$ 12,036.00
MATH 55	1,3,8,9,71,72,73,74	320	Intermed. Alg	50	20	70	0	70	\$ 45.00	\$ 3,150.00	\$ 97.20	\$ 52.20	\$ 3,654.00
MATH 65	1,2,3,7,9,71,72,73,74,75,76	522	Element. Alg	100	10	110	0	110	\$ 45.00	\$ 4,950.00	\$ 97.20	\$ 52.20	\$ 5,742.00
NURS 59	ALL	40	Mat-newborn	0	5	5	2	3	\$ 42.00	\$ 126.00	\$ 94.40	\$ 52.40	\$ 157.20
NURS 59, 82	ALL	40	Pediatric	0	5	5	2	3	\$ 37.00	\$ 111.00	\$ 103.30	\$ 66.30	\$ 198.90
REST 80	SL1, 1	75	Real Est. Princ	20	0	20	6	14	\$ 20.00	\$ 280.00	\$ 46.95	\$ 26.95	\$ 377.30
SPAN 1A, 1B	ALL	417	Spanish	50	0	50	0	50	\$ 50.00	\$ 2,500.00	\$ 208.35	\$ 158.35	\$ 7,917.50
SOC 1	APN AN2	88	Sociology	0	20	20	7	13	\$ 23.00	\$ 299.00	\$ 66.60	\$ 43.60	\$ 566.80
WELD 70, 64A, 65A	82,71:71	56	Welding	15	0	15	13	2	\$ 50.00	\$ 100.00	\$ 145.15	\$ 95.15	\$ 190.30
		<b>4024</b>		<b>685</b>	<b>120</b>	<b>805</b>	<b>96</b>	<b>711</b>		<b>\$ 31,870.00</b>			<b>\$ 55,452.15</b>
							(unrented)	<b>88%</b>					

The textbook rental program funded by the FIPSE, Department of Education grant #P116Y090045, saved Chabot students \$55,452 in textbook costs for the spring 2010 semester.

Comments:

1. We added more math books to the rental program to satisfy the demand until the third week of the semester. It works well to start with a small quantity and add more at student request.
2. Nursing books were not well advertised. The real push for the nursing rent to own program will be for fall 2010.
3. Fire Science books were very well received. Rental is good for students who do not know if they will stay with the program. Textbooks for the first semester fire science program runs about \$700.
4. Welding books do not sell well, and they did not rent either. If a textbook is not a good seller, it may not be good book for renting.
5. The expanded rental program was a new concept for Chabot students in spring 2010, so many students did not understand it. The word is spreading among students now!
6. Faculty commitment is essential. I called faculty to promote the rental book if their book had not fully rented by the second week of class. It worked.
7. ECD has a program that lends students their textbooks. That may be why we did not rent all of them.
8. Econ, Math 43, Spanish, and some sections of Math 55 and 65 require publisher codes sold separately. The rental fee plus code was significantly less expensive than the new book bundle.